



SMART Workforce Center Community Coordinator Report



Q2-2023

DEL NORTE COUNTY EDITION

IN THIS ISSUE

SMART Career Centers Shine!

When Job Seekers choose employment assistance through SMART in Shasta, Trinity, Del Norte & Siskiyou Counties, they make a SMART choice! SMART Workforce Career Centers provide a full range of services to all Job Seekers. SMART offers many activities, information and tools to help you be successful. In our Job Centers you will find Resume Assistance, Skills Training, Workshops, Job Boards, Typing Tests, Labor Market Information, Computers & other office equipment for your Job related activities. You can call, fax, scan and email potential employers. And, we can assist you with Filing for Unemployment. Our Career Centers are fully staffed with Workforce Specialists at the ready to answer computer & technology questions. We have an extensive catalog of Workshops available to all counties, either in person or Video Conference. Topics include Resume Building, Job Search in Today's Digital Age, Interviewing Tips, Expanding your Network via LinkedIn, Transferable Skills, Computer Literacy, MS Word, Excel, and Quickbooks. Essential skills trainings include



Adaptability, Communication, Collaboration, Resilience, Self-Awareness, and many other related topics.

Get ready to take your next steps in your career at the Smart Workforce Center. You can realize your dreams! **START AT SMART!**

We are accessible to all. We are here to support our communities in a timely, professional and compassionate manner. Drop in to our Job Centers or contact us at jobhelp@thesmartcenter.biz. In Shasta, Trinity & Siskiyou Counties, please call 530-246-7911, and Del Norte County 707-464-8347 for more information. Find us on LinkedIn, Facebook, and Twitter and Instagram.

Inside This Issue

Job Fair!

Del Nortes' Job Fair
Page 4



DEL NORTE SMART OPEN HOUSE

The Del Norte SMART Workforce Center recently held a Ribbon Cutting and Open House, which was graciously hosted by the Crescent City Chamber of Commerce. This long-anticipated event (delayed due to the Pandemic) brought together our community leaders and supporters eager to celebrate the opportunities available to Del Norte County.

The community was welcomed into the facility, where they experienced a self-guided tour of the facility with SMART staff from Del Norte and Shasta on hand to speak about the myriad of workforce development programs available to the region.

The collaboration between SMART and the Crescent City - Del Norte Chamber of Commerce proved to be a winning combination, as the Open House delivered



On the Job Training and Work Experience Partners:

Haven Humane
Pro Garage Doors
Cascade Circle
Emergent 3D
Fasteners, Inc.
Frank's Upholstery
Redding Fashion Alliance
Magnolia Homes
Impact Solutions
Mains'L
Walgamuth Painting
McEntire Landscaping
Cascade Circle
ACE Hardware
Trinity County Resource
Conservation District
Shasta Gas & Propane
FYRBX
Shasta Builders Exchange
Hayfork Watershed
The Fly Shop
McEntire Landscaping
Polytek of Redding
County of Trinity DOT
Angela's Bead Art
City of Crescent City

exceptional value to all attendees. The knowledge gained, connections made, and doors opened will undoubtedly have a lasting impact on their professional journeys. We extend our deepest gratitude to everyone who played a role in making this event a resounding success - the Crescent City – Del Norte Chamber of Commerce, SMART staff, employers and, most importantly, the enthusiastic attendees. Your presence and active participation contributed to an unforgettable experience.

We look forward to the continuing relationship with the Crescent City – Del Norte Chamber of Commerce as we continue to empower individuals, foster collaboration, and cultivate a skilled workforce for a brighter future.



LET'S GET SOCIAL

Facebook

<https://www.facebook.com/TheSMARTCenterBiz/>

LinkedIn

<https://www.linkedin.com/company/SMART-business-resource-center>

Instagram

https://www.instagram.com/the_SMARTcenter

Storm & Fire Grant update

SMART Workforce Center in Del Norte, Shasta, Siskiyou and Trinity Counties Disaster continue to administer grants for temporary, full time work to help our communities recover from the effects of recent Fires & Storms.

Special work opportunities through the 2023 Storm Grant are for available for the unemployed, to perform cleanup and repair work in Siskiyou, Del Norte, and Trinity County. SMART Siskiyou County is recruiting individuals for non-profits, municipal, and city/state agencies. In Trinity County SMART partners with US Forest Service, Watershed, and the Resource Conservation District for Fire disaster cleanup positions. Trails repair positions are available currently. These participants hike in to remote forest, and camp for multiple days, while performing fire cleanup. Additionally, there is a recreation crew that can work daily but go home at night.

The 2023 Storm crew with the County of Del Norte Maintenance and Parks Department has been doing prep work (scraping old paint, power washing, caulking and patching) and filling in cracks of the exterior of the Del Norte County Jail, getting it ready for the sealing of the building. The Maintenance Director has two full time positions available in that department that participants can apply for after completion of their work under the Storm grant.

2023 E3 Summer Youth Program

The E3 Summer Youth Program, a partnership between the Smart Workforce Center and Del Norte County Office of Education, is available to high school sophomores, juniors and seniors again this summer. The program was created to give Del Norte teens an opportunity for a paid summer internship, where they can learn what it is like to be a good employee, while earning money and up to 10 high school elective credits. This year, over 70 teens applied to be a part of the program! All were invited to attend our workshop week, where they had an opportunity to interview with the various worksites participating in the program. In the end, the program was able to provide 46 teens with internships, which is our highest number to date! Worksites this summer include Crescent City Harbor, IT Department at the School District, City of Crescent City, County of Del Norte, Del Norte Fairgrounds, Del Norte Association for Cultural Awareness, Elk Valley Rancheria, Family Resource Center, Hambro Forest Products, Instrument Repair for the Music Department (School District), Open Door Health Clinic, Resighini Rancheria, Redwood Parks Conservancy, Sutter Coast Hospital, Tri County Independent Living and United Indian Health Services. The summer internships can last up to 6 weeks or 120 hours. This program is being funded by the Del Norte County Office of Education and Klamath Promise Neighborhood.



Annual Del Norte Job Fair

SMART is proud to share the success of the 2023 Annual Spring Job Fair, jointly hosted by the SMART Workforce Center and the County of Del Norte Health and Human Services' Expanded Subsidized Employment program. This highly anticipated annual event brought together job seekers, employers, and community members, creating a platform for meaningful connections and exciting employment opportunities.



The SMART Workforce Center and Department of Health and Human Services collaborated seamlessly to organize the Job Fair, ensuring a comprehensive and inclusive experience for all participants. With more than 40 businesses and 140 job seekers, the Annual Spring Job Fair was an excellent opportunity for job seekers to connect immediately with a diverse range of employers from a variety of industries, like government, hospitality, law enforcement, healthcare and more! Attendees had the chance to showcase their skills, experience, and qualifications, while employers actively sought out talented individuals to join their teams.

The Annual Spring Job Fair went beyond connecting job seekers with employers, it also served as a platform for community engagement. Local organizations and community service providers were able to not only recruit for open positions, but also were able to share information at their booths, offering resources and support for attendees. This aspect of the event fostered a sense of unity and highlighted the community's commitment to overall well-being. The Job Fair not only offered immediate employment prospects but also planted seeds of long-term career growth. Attendees gained valuable insights into emerging industries, identified potential career pathways, and discovered training and educational opportunities available within the community.



Despite the stormy weather and chilly conditions, the event was a success! The Annual Spring Job Fair would not have been possible without the hard work and dedication of the SMART Workforce Center, the County of Del Norte Department of Health and Human Services, and the enthusiastic participation of employers and job seekers. Together, they created an environment that celebrated the strength and resilience of the Del Norte County community.

Seth's success at SMART

Seth came into the SMART Workforce Center after being laid off from his job as a Line Service Technician position that he held for 3 years. "No matter the reason for the break from employment, most of us go through them occasionally throughout our lives. Getting back in the groove of things can feel overwhelming sometimes, and it can be challenging knowing exactly where to start. For me finding good places to search job postings and having a resume are two of the first things I thought about. It was on Indeed I heard about the SMART Workforce Center. I applied for a job they had posted and within a couple of days they called me into their office to talk and have me fill out any necessary paperwork. I was impressed with how fast they contacted me and then also how friendly and professional they were as well as how much they seem to want to genuinely help me find work. It was a great experience working with the SMART staff, and I would absolutely recommend people looking for work to use them as a resource." Seth stated. Seth was chosen to work with the County of Del Norte through a National Dislocated Worker Grant (NDWG), as a Sanitation Worker. When a position came available with the County in the same department he was placed with during the temporary job, he applied. Due to his great work ethic on the NDWG project, he was chosen for the Janitorial position with the County. Seth said, "Putting my best foot forward, enjoying what I was doing and working with the SMART Workforce Center ultimately led to a great success story!" Congratulations Seth!



TSA IS NOW HIRING

Part-time Transportation Security Officers (TSO)
at Del Norte County Regional Airport
and Arcata-Eureka Airport

Join us at a recruiting event to begin the TSO hiring process.

Wednesday, May 31
9:00 a.m. to 12:00 p.m.

Smart Workforce Center
- Del Norte
875 5th Street
Crescent City, CA 95531



TSA Hiring Event @ SMART

The Transportation Security Administration (TSA) held a hiring event at the SMART Workforce Center in Crescent City on May 31st. The event was from 9am until noon. TSA is looking for part time Transportation Security Officers to work at the Del Norte County Regional Airport as well as neighboring Arcata-Eureka Airport. The TSA Recruiters were able to talk to about 10 job seekers that morning interested in applying. For more information visit

www.jobs.tsa.gov



Pay starts at \$18.06 per hour. Earn a \$1,000 sign-on bonus!*
Salary will increase to \$57K after 2 years with TSA.

Get details at jobs.tsa.gov/events

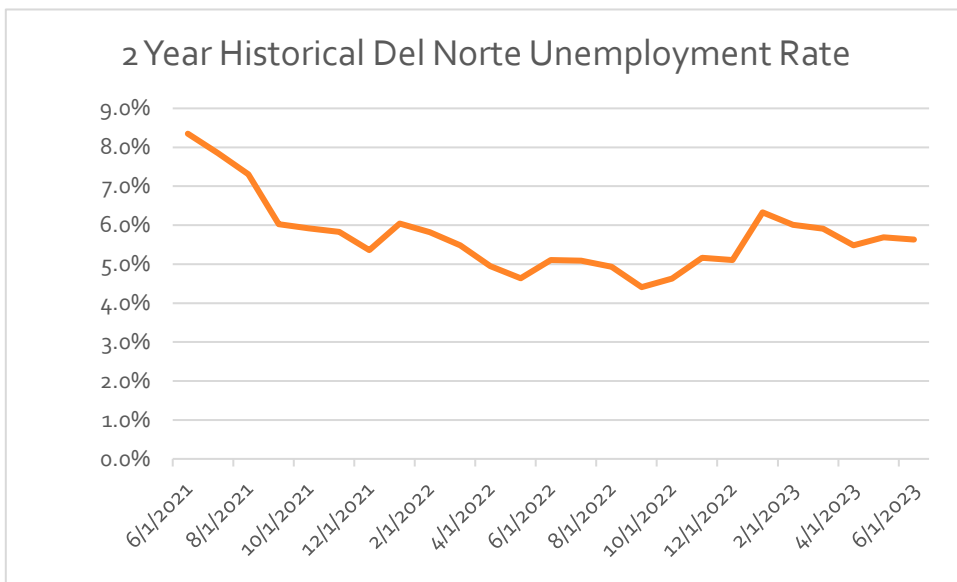
TSA is recruiting and there are many ways to find out more.

Unemployment mostly unchanged Del Norte County

As of June 2023, In Del Norte County, the civilian work force is 9,350, this includes everyone that is working, and everyone that is looking for work. Of those, 8,820 are currently employed.

The unemployment rate is 5.6% for June, this is up from 5.1% in the same time last year.

In raw numbers there are approximately 530 people currently considered unemployed in Del Norte County. This is an increase of 50 unemployed in June of 2022.



Source www.labormarketinfo.edd.ca.gov

While this is an increase in unemployment over the last year, most economists consider a 5% rate to be at or near full capacity. This may mean we’ve reached an end to the unusually low unemployment rates near 4% seen through much of the last year. We can continue to say that the unemployment rate is low. As the total number of participants in the labor force remains smaller than years past, and as unemployment remains low, it will remain difficult to fill labor needs. With a smaller pool of experienced and knowledgeable candidates, some businesses will have difficulties filling their labor needs. Fortunately, SMART offers assistance to businesses, in the form of On-The-Job training reimbursement and training programs for their employees.

Through SMART’s funded On the Job Training programs we can help reduce risk when hiring a new employee. As this labor shortage creates complications for employers in the county, SMART can be there to help employers navigate it.

Employers in Del Norte County may also need to rethink how they recruit and fill their labor needs. There are untapped labor pools not traditionally counted in the unemployed numbers. Retirees looking for something to do, college students just about to enter the labor pool, parolees who have just completed their prison terms, and homemakers thinking about reentering the work force are not included in the unemployed numbers. Businesses can tap those resources but will likely need to adjust their thinking of what the job demands. Retirees or students may not want or be able to accommodate a 40 hour a week position. Perhaps someone lacks the skills needed to perform the work but has strong motivation to learn.

This is where SMART can help. We can connect businesses to candidates that employers may not have had access to, or even knew were options. SMART clients come from all walks of life and are looking for careers today. As the county’s pool of candidates to hire continues to shrink, SMART can assist businesses filling their labor needs.

Employers with most job openings, Del Norte County

| |
|----------------------------------|
| Asante |
| Sutter Health |
| Cross Country Healthcare |
| TotalMed Staffing |
| Gifted Healthcare |
| OneStaff Medical |
| State of California |
| FlexCare Medical Staffing |
| Walmart |
| Staff Care |
| CompHealth |
| US Customs and Border Protection |
| Stepping Stones |
| AMR |
| Reach Air Medical Services |

Source: EDD Labor Market Information Division

Human Resource Network/In House Training

Angel from Human Resource Network in Trinity County provided an overview of their programs for the SMART Workforce Center on 5/31/2023. They are a grant funded private non-profit organization who provide Community Services such as Housing and Homeless, Tobacco Education, and Rape Prevention and Education. There are four emergency shelter units, three tiny homes, and one single wide modular; additional housing options are also available. Participants can access the transitional housing services for up to two years.

Domestic Violence and Sexual Assault Survivor support is also

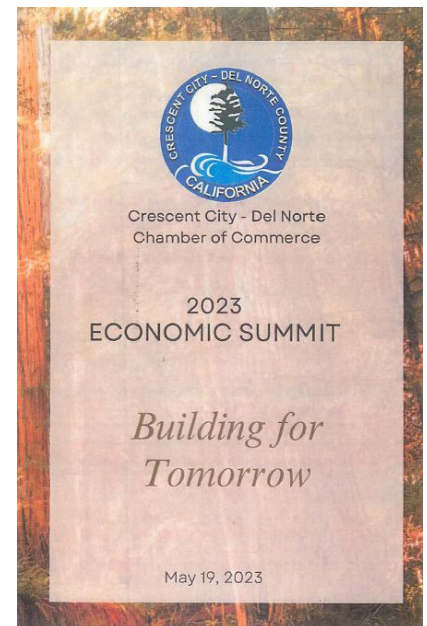
offered. Childrens' Services include Child Care referral & assistance, Summer Programs, Head Start, Car Safety Seats, Bike Helmets, and a Welcome Baby program. Truly a safe haven and effective One Stop Shop for Trinity County. While in HRN programs, they are referred to SMART for Job Search assistance. Thank you for being an Angel in Trinity County! There are twenty-five total HRN staff assisting round the clock. 24 hour crisis line: (530) 623-HELP; (530) 623-2024, and e-mail hrn@hrntrinity.org.



Crescent City Del Norte Chamber of Commerce

On May 19, 2023 the Crescent City – Del Norte Chamber of Commerce held their Economic Summit, the first one since 2019. The line-up for the 2023 Economic Summit, titled Building for Tomorrow, did not disappoint! Attendees were able to hear about

exciting things happening in Del Norte County, such as breaking ground for the new gas station at Elk Valley Casino and what is to come in Beachfront Park. Other topics included Redwood National and State Parks, College of the Redwoods' Allied Health Department, and information about the possibility of Offshore Wind Power in our area. Thank you Chamber of Commerce, for bringing this wonderful event back!



SMART Professional Development:

- EDD/Cal Jobs Webinar- New Version updates
- Del Norte Economic Update 2023
- Rural Equity Grant- in house cross-training
- 2023 OSHA Record Keeping and Compliance: Avoid the Fines
- Human Resource Network- referral & cross training
- Essential Communication Skills Training
- TRINITY COUNTY WORKFORCE Roundtable
- Far Northern Regional Consortium/SMART
- Northstate Together Summit
- Best Practices- LMI & Occupational Data- NORTEC
- Anti-Harassment Training for CA Employees
- Creating More Inclusive LGBTQ Services- All staff training



The SMART Workforce Center is a 501c3 non-profit committed to providing job seekers with resources, training, education, job development, and job placement to help them not only receive living wage jobs, but to grow in their careers. We also help businesses grow by educating employers about available tax credits, alternative labor pools, and helping with recruiting, interviewing, and hiring, as well as offsetting wages for work experience and on the job training programs. SMART is a proud partner of America's Job Center of California and the NoRTEC Workforce Development Board. We have locations in Crescent City, Redding, Weaverville, and Weed. For more information visit the SMART website at <http://www.thesmartcenter.biz>.

Equal Opportunity Employer. Auxiliary aids and services are available to individuals with disabilities. TTY 711.

Del Norte County: 707.464.8347
875 5th Street
Crescent City, CA 95531

Shasta County: 530.246.7911
760 Cypress Ave Suite 210
Redding, CA 96001

Trinity County: 530.623.5538
790 Main Street #618
Weaverville, CA 96093

Siskiyou County: 530.657.0139
582 Main Street
Weed, CA 96094

